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6 IN THE UNITED STATES DISTRICT COURT  
7 FOR THE DISTRICT OF ARIZONA  
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9 Noodles Development, LP,

10 Plaintiff,

11 vs.

12 Latham Noodles, LLC; Clifton Park)  
13 Noodles, LLC; Jennifer Matteo; Chris)  
14 Holmes; Todd Leach; Todd Bronson;)  
Mark Matteo,

15 Defendants.  
16

No. CV 09-1094-PHX-NVW

**ORDER**

17 Defendants (collectively “Franchisee”) move to compel arbitration and stay  
18 litigation under the terms of their franchise agreement (“the Agreement”) with Plaintiff  
19 Latham Noodles (“Franchisor”). (Doc. # 18.) Franchisor owns the rights to the  
20 “Nothing But Noodles” franchise of restaurants. Franchisee entered into the Agreement  
21 to operate a Nothing But Noodles franchise in New York. The Agreement provides as  
22 follows:

23 Except as specifically provided under this Agreement, any dispute or claim  
24 relating to or arising out of this Agreement must be resolved exclusively by  
25 mandatory arbitration by and in accordance with the Commercial Arbitration  
26 Rules of the American Arbitration Association (“AAA”) or another arbitration  
service agreed to by the parties.

27 (Doc. # 1, ex. A, part 3, ¶ 23.2.) The agreement further provides,

28 Noodles Development will have the right to petition a court of competent  
jurisdiction for the entry of temporary and permanent injunctions and orders

1 of specific performance enforcing the provisions of this Agreement for any  
2 action relating to: (a) Franchisee's use of the Marks or the System . . . ; (d)  
3 Franchisee's violation of the provisions of this Agreement relating to  
4 confidentiality and the covenants not to compete; and (e) any act or omission  
5 by Franchisee or Franchisee's employees that . . . (2) is dishonest or  
6 misleading to the guests or customers of the Franchised Restaurant or other  
7 Nothing But Noodles Restaurants . . . , or (4) may impair the goodwill  
8 associated with the Marks or the System.

9 (*Id.* ¶ 23.1.)

10 The Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1–16, "embodies a clear federal  
11 policy in favor of arbitration" and "[a]ny doubts concerning the scope of arbitrable issues  
12 should be resolved in favor of arbitration." *Simula, Inc. v. Autoliv, Inc.*, 175 F.3d 716,  
13 719 (9th Cir. 1999). "Under § 4 of the FAA, a district court must issue an order  
14 compelling arbitration if the following two-pronged test is satisfied: (1) a valid agreement  
15 to arbitrate exists; and (2) that agreement encompasses the dispute at issue." *United*  
16 *Computer Sys. v. AT&T Info. Sys.*, 298 F.3d 756, 766 (9th Cir. 2002) (citing *Chiron Corp.*  
17 *v. Ortho Diagnostic Sys., Inc.*, 207 F.3d 1126, 1130 (9th Cir. 2000)). Franchisor  
18 challenges only the second element of this test, arguing that the arbitration clause in the  
19 Agreement does not encompass the claims it has brought against Franchisee.

20 The Agreement requires arbitration of "any dispute or claim relating to or arising  
21 out of this Agreement." Our circuit has observed that the phrase "arising out of or  
22 relating to" creates an arbitration clause that is "broad and far reaching" in scope. *Chiron*  
23 *Corp.*, 207 F.3d at 1131; *see also Britton v. Co-op Banking Group*, 4 F.3d 742, 745 (9th  
24 Cir. 1993) (holding that such language is "routinely used in many securities and labor  
25 agreements to secure the broadest possible arbitration coverage"). An arbitration clause  
26 with a broad and far reaching scope "reaches every dispute between the parties having a  
27 significant relationship to the contract and all disputes having their origin or genesis in the  
28 contract." *Simula*, 175 F.3d at 721 (interpreting an arbitration clause that applied to all  
disputes "arising in connection with" the agreement). To require arbitration, the factual  
allegations of the complaint "need only 'touch matters' covered by the contract

1 containing the arbitration clause.” *Id.* (quoting *Mitsubishi Motors Corp. v. Soler*  
2 *Chrysler-Plymouth, Inc.*, 473 U.S. 614, 624 n.13 (1985)).

3 All of the facts alleged in Franchisor’s complaint have a significant relationship to  
4 the Agreement. The complaint alleges trademark and trade dress infringement,  
5 misappropriation of trade secrets, and breach of contract. The factual predicate of these  
6 claims is Franchisee’s alleged misuse of the Nothing But Noodles marks and system.  
7 Since Franchisee’s use of the Nothing But Noodles marks and system is the core subject  
8 of the Agreement, Franchisor’s claims have a significant relationship to the Agreement  
9 and must be arbitrated. *See Filimex, L.L.C. v. Novoa Invs., L.L.C.*, 2006 U.S. Dist.  
10 LEXIS 56039 at \*13–15, 2006 WL 2091661 at \*5 (D. Ariz. July 17, 2006) (holding that  
11 trademark infringement, common law trademark, trade name and trade dress  
12 infringement, and unfair competition claims were all arbitrable where the arbitration  
13 clause applied to “any dispute . . . arising under or pursuant to” a licensing agreement).

14 Franchisor also alleges that Franchisee tortiously interfered with its business  
15 relationships. This claim is significantly related to the confidentiality clauses and  
16 covenants not to compete in the Agreement and the Area Development Agreement (doc. #  
17 1, ex. C), which also contains an arbitration clause. The Area Development Agreement  
18 provides Franchisee with the right to sell new franchises on behalf of Franchisor.  
19 Franchisor alleges that Franchisee has instead been soliciting existing Nothing But  
20 Noodles franchises to rebrand their restaurants under another mark. The facts of this  
21 allegation are significantly related to Franchisee’s duties as a representative of Franchisor  
22 under the Area Development Agreement, especially those provisions relating to  
23 confidentiality and competition. *See P & P Indus., Inc. v. Sutter Corp.*, 179 F.3d 861,  
24 871 (10th Cir. 1999) (holding that an agency agreement required arbitration of a tortious  
25 interference claim because the factual allegations rather than the legal causes of action  
26 control the applicability of an arbitration clause); *American Recovery Corp. v.*  
27 *Computerized Thermal Imaging*, 96 F.3d 88, 94 (4th Cir. 1996) (holding that a tortious  
28 interference claim was subject to arbitration because of its significant relationship to a

1 noncompetition clause). The Agreement therefore requires arbitration of the tortious  
2 interference claim.

3 Moreover, Franchisor's complaint itself impliedly admits that the facts underlying  
4 each of its claims touch upon or have a significant relationship to the Agreement. At the  
5 end of each count, the complaint requests the court to resolve Franchisor's damages  
6 requests for reasons of judicial economy. (*See id.* ¶¶ 37, 46, 51, 57.) Franchisor's appeal  
7 to judicial economy betrays its recognition that the substance of each claim is covered by  
8 the arbitration agreement and therefore cannot be adjudicated by this Court. Accordingly,  
9 all of Franchisor's claims against Franchisee are subject to the arbitration clause.

10 The Agreement does, however, reserve to Franchisor the ability to seek  
11 preliminary or permanent injunctive relief in court for certain types of claims. Typically,  
12 courts in our circuit may not grant preliminary injunctive relief where interim relief is  
13 available from an arbitral tribunal. *Simula*, 175 F.3d at 726; *Greenpoint Technologies,*  
14 *Inc. v. Peridot Associated S.A.*, 2009 U.S. Dist. LEXIS 21108 at \*7–8 (W.D. Wash. Mar.  
15 11, 2009) (listing district court cases following this principle). The terms of the  
16 Agreement nevertheless control the scope of the arbitration clause in this suit. *See First*  
17 *Options v. Kaplan*, 514 U.S. 938, 944 (1995) (“The relevant state law here, for example,  
18 would require the court to see whether the parties objectively revealed an intent to submit  
19 the arbitrability issue to arbitration.”). The Agreement permits Franchisor to seek  
20 injunctive relief from this Court despite the availability of such relief under the rules of  
21 the American Arbitration Association. *See* Rule 34 of the American Arbitration  
22 Association's Rules of Commercial Arbitration.

23 However, the Agreement does not specify whether Franchisor may seek permanent  
24 injunctive relief in court before obtaining a substantive determination of the merits of its  
25 claims from an arbitral tribunal. Franchisor argues that it need not first arbitrate the  
26 substantive merits of its claims and that because it may bring an action for injunctive  
27 relief before this Court, principles of judicial economy should allow it to litigate its  
28 damages claims here as well. Such an interpretation nullifies the arbitration clause, for

1 once this Court decides the merits of Franchisor's claims, there is little purpose in  
2 involving an arbitral tribunal. It conflicts with the parties' demonstrated intent to have an  
3 arbitral tribunal, not a court, decide the merits of "any dispute or claim arising out of or  
4 related to" the Agreement.

5 Alternatively, the Agreement's injunction provision may simply be intended to  
6 preserve the availability of a court to impose an injunctive remedy, rather than decide the  
7 merits of the claims. In other words, it may allow Franchisor to seek preliminary  
8 injunctive relief to maintain the status quo during arbitration and to seek permanent  
9 injunctive relief if the arbitral tribunal rules in its favor. This interpretation is equally as  
10 plausible, if not more plausible than Franchisor's interpretation. The ambiguous  
11 relationship between the Agreement's arbitration clause and the injunction provision must  
12 be reconciled in favor of arbitration. *Simula*, 175 F.3d at 719.

13 Franchisor may seek emergency injunctive relief to preserve the status quo while it  
14 arbitrates, but it must obtain a substantive determination of the merits of its claims from  
15 an arbitral tribunal before applying for a permanent injunction from this Court.  
16 Franchisor has not yet moved for any such emergency injunctive relief. At least one court  
17 has recently held that, under Arizona law, an arbitration agreement that reserves the right  
18 to seek judicial injunctive relief to only one party is substantively unconscionable.  
19 *Wernett v. Serv. Phoenix, LLC*, 2009 U.S. Dist. LEXIS 62593 at \*26–28, 2009 WL  
20 1955612 at \*8 (D. Ariz. July 6, 2009). Should Franchisor seek preliminary injunctive  
21 relief from this Court instead of from the arbitral tribunal, it will first have to address the  
22 validity of the Agreement's one-sided injunction provision under Arizona law.

23 Franchisor also contends that it need not arbitrate with Defendant Mark Matteo  
24 because he is not a signatory to the Agreement. A nonsignatory to an arbitration  
25 agreement, such as Mark Matteo, may estop a signatory from refusing to arbitrate its  
26 claim against the nonsignatory where the dispute is "intertwined with the contract  
27 providing for arbitration." *Mundi v. Union Sec. Life Ins. Co.*, 555 F.3d 1042, 1047 (9th  
28 Cir. 2009) (citing *Sokol Holdings, Inc. v. BMB Munai, Inc.*, 542 F.3d 354, 361 (2d Cir.

1 2008)). “[A]pplication of equitable estoppel is warranted . . . when the signatory to the  
2 contract containing the arbitration clause raises allegations of . . . substantially  
3 interdependent and concerted misconduct by both the non-signatory and one or more of  
4 the signatories to the contract.” *Brantley v. Republic Mortgage Ins. Co.*, 424 F.3d 392,  
5 396 (4th Cir. 2005), *cited with approval in Mundi*, 555 F.3d at 1047 (alterations omitted).  
6 The complaint alleges that “the Individual Guarantors and Defendant M. Matteo have  
7 contacted Noodles’ franchisees and made attempts to induce such franchisees into  
8 breaching their respective agreements with Noodles.” (Doc. # 1 ¶ 53.) It therefore raises  
9 allegations of substantially interdependent and concerted misconduct by Matt Matteo and  
10 the defendant signatories to the Agreement. Accordingly, Franchisor is estopped from  
11 refusing to arbitrate its claim against Matt Matteo.

12 The FAA and Arizona law provide that the Court must stay a court action  
13 involving an issue subject to arbitration upon the application of any party. 9 U.S.C. § 3;  
14 A.R.S. § 12-1502(D). Having concluded that all claims in this suit are subject to  
15 arbitration, but that Franchisor may apply to this Court for injunctive remedies, the Court  
16 will stay this action until arbitration has been had in accordance with the Agreement.

17 IT IS THEREFORE ORDERED that Defendants’ motion to compel arbitration  
18 and stay litigation (doc. # 18) is granted.

19 IT IS FURTHER ORDERED that the parties file a joint status report concerning  
20 the arbitration proceedings by March 1, 2010.

21 DATED this 26<sup>th</sup> day of August, 2009.

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Neil V. Wake  
24 United States District Judge  
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